

## International Journal of Agriculture Extension and Social Development

Volume 6; Issue 2; Jul-Dec 2023; Page No. 19-20

Received: 21-07-2023  
Accepted: 25-08-2023

Indexed Journal  
Peer Reviewed Journal

### Performance and activities of Swachh Bharat Abhiyan in Ayodhya district

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DOI: <https://doi.org/10.33545/26180723.2023.v6.i2a.188>

#### Abstract

According to the report of United Nation, it was found that 55% people in India were defecating in the open even after the completion of 60 years of the independence. The government of India took many initiatives but due to irrelevant behaviour in order to address this challenge was responsible for the many risks faced by the respondents. Considering these situations, Swachh Bharat Abhiyan has been introduced by our present Prime Minister Shri Narendra Modi on 2 October 2015 to make dream of clean India a reality by 2019. This mission has led to increase the level of awareness regarding sanitation and hygiene, influence attitude of the people towards cleanliness and promotion of practices such as use of toilets to defecate, hand washing after and before defecation. With a similar aim, the present study was also conducted to evaluate performance and activities of the selected respondents. The study revealed that the extent of performance and activities of the respondents under Swachh Bharat Abhiyan was also found at moderate level.

**Keywords:** Swachh Bharat Abhiyan, Performance, Activities

#### 1. Introduction

Swachh Bharat Abhiyan is a community-based program. They tried to build up a community-based mass movement which termed as Jan-andolan and also community-based leadership. These are two hallmarks of the movement which differentiate it from the preceding initiatives of the government on sanitation or cleanliness. Ministry of drinking water and sanitation 2018 recently reported that there were 3,23,560 no. of villages, 1,42,757 no. of gram panchayats, 2893 no. of blocks, 314 no. of districts and 11 state of India became open defecation free. The report showed that Arunachal Pradesh, Chandigarh, Chhattisgarh, Daman and Diu and Gujarat had been reported with highest coverage (100%) of open defecation free where Bihar, Odisha And Uttar Pradesh had been reported lowest coverage. There have been a large number of people who were living below the poverty line which affected the status of education, health, sanitation and standards of living. So, keeping these facts in mind, the several objectives were framed under this study given below:

##### 1.1 Objectives

To assess the performance and activities of the Swachh Bharat Abhiyan.

##### 2. Methodology

There are 75 districts in Uttar Pradesh in which Ayodhya district was selected for study. Out of 11 blocks of Ayodhya district 2 blocks Sohawal and Tarun were selected randomly. Out of these two blocks 2-2 villages from each blocks were selected and out of these 2-2 villages, 25-25

beneficiaries were taken for the study. Hence, all together (25 respondents x 4 villages) 100 respondents were the total number of sample size.

#### The performance and activities of the respondents in the selected area under Swachh Bharat Abhiyan

Technically, performance refers to the multiplication of the efforts and ability. While the activities mean the state or quality of being active. It means that the number of selected respondents involved in the work which was decided under the Swachh Bharat Abhiyan. There were 8 questions structured in the interview schedule for the sake of data collection. The response of selected respondents was taken in 'YES' or 'NO' for both positive and negative questions., The score one was given for 'YES' response and zero was given for 'NO' response in case of positive questions. But in case of negative questions the score one was given to 'NO' response and zero given was to 'YES' response. Based on the total scores, respondents were categorised as follows

Sl. No.	Category	Score range
1.	Low	Below (Mean – standard deviation)
2.	Medium	Between (Mean $\pm$ standard deviation)
3.	High	Above (Mean + standard deviation)

#### 3. Results and Discussions

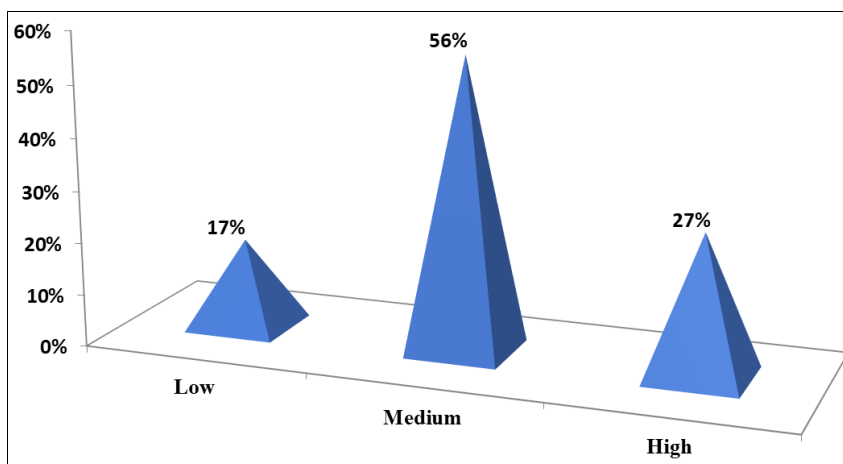
Perusal of table no. -2 reveals that majority of the respondents 56% were in the category of medium. While 27% respondents were in the category of high and 17% respondents were in the category low with mean score 4.50 and standard deviation 2.35.

**Table 1:** Performance and activities of the respondents under Swachh Bharat Mission-

S. No.	No. of Question	Yes	No
5.1	Is there any open defecation spot in your village?		
5.2	Do you prefer using toilet in your home?		
5.3	Do you dispose wet and dry garbage separately?		
5.4	Do you use dustbin in your home?		
5.5	Do you dispose waste water to soak pits?		
5.6	Are you using the plastic bag instead of using eco-friendly bag?		
5.7	Have you participated in campaigns of SBA carried out by Govt.in your village?		
5.8	Do you think that cleanliness of this area improved after the launch SBA?		

**Table 2:** Distribution of respondents on the basis of performance and activities

Sl. No.	Category	Frequency	Percentage	Mean	Standard deviation
1.	Low <2.2	17	17%	4.50	2.35
2	Medium between 2.2- 6.7	56	56%		
3	High >6.7	27	27%		



**Fig 1:** Distribution of respondents on the basis of performance and activities

**4. Suggestions**

The present study was limited to only one district of Uttar Pradesh namely Ayodhya with confined number of selected respondents. The suggestion is to conduct research study also in other districts of Uttar Pradesh with greater area and large number of samples.

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